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Secretary Rollins Provides Update on Bird Flu Strategy, Egg Prices Continue to Fall

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USDA Encourages Ongoing Vigilance and Biosecurity

Washington, D.C., June 26, 2025—U.S. Secretary of Agriculture Brooke L. Rollins today provided an update on the U.S. Department of Agriculture's comprehensive, five-pronged strategy announced in February to combat highly pathogenic avian influenza (HPAI). After reaching a record high due to the Biden Administration's lack of action, wholesale egg prices have now dropped 64%, with retail prices falling 27% from their peak earlier this year. We must remain diligent, and egg farmers and producers can continue to utilize USDA resources to conduct biosecurity assessments before the fall.

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